उत्तर प्रदेष राजर्षि टण्डन मुक्त विष्वविद्यालय, प्रयागराज

अधिन्यास (Assignment)   2020-2021

Master of Commerce Programme (M.Com)

विषय   : वाणिज्य   विषय कोड   : एम.काम
Subject   : Commerce   Subject Code : M.Com
कोर्स शीर्षक   : प्रबन्धकीय लेखांकन   कोर्स कोड   : एम.काम – 01
Subject Title : Management Accounting   Course Code : M.Com - 01

अधिकतम अंक : 30
Maximum Marks: 30

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each.
Answer all questions. All questions are compulsory.

Section- A
खण्ड—अ

अधिकतम अंक : 18
Maximum Marks: 18

1. What do you understand by accounting? Describe the objectives and functions of accounting.

   लेखा–विधि से आप क्या समझते है? इसके उद्देश्यों एवं कार्यों का वर्णन करे।

   or

   Explain the meaning, objectives, nature and scope of Management Accounting?

   प्रबन्धकीय लेखांकन के अर्थ, उद्देयष्य तथा प्रकृति एवं क्षेत्र की व्याख्या कीजिए।

   or

   Explain the methods of management accounting.

   प्रबन्धकीय लेखांकन की विधियों का वर्णन कीजिए।

2. Akshya Ltd. Is manufacturing a product. The related data of two years are as follows.

	2019	—	2020
Sales	30,000	-	36,000
Fixed Cost	9,000	-	12,000
Variable Cost	15,000	-	20,000

   Calculate the contribution, P/v Ratio and BEP from the above data.

   अक्षया लि. एक वस्तु का निर्माण करती है। सम्बन्धित दो वर्ष के आँकड़े निम्नांकित है।

	2019	—	2020
विक्रय	30,000	-	36,000
स्थिर लागत	9,000	-	12,000
चल लागत	15,000	-	20,000

   उपरोक्त से अंशदान, P/v Ratio और BEP की गणना करें।

   or

Explain the role of management accounting in decision making process of an organization?

एक संगठन के निर्णयन प्रकिया में प्रबन्धकीय लेखांकन की भूमिका का वर्णन कीजिए।

<center>or</center>

How capital account of partnership are prepared?

साझेंदारी के पूँजी खाते का निर्माण कैसे किया जाता है।

3. What do you understand by standard costing? Explain the element of standard costing.

प्रमाप लागत से आप क्या समझते है? प्रमाप लागत के तत्वों का वर्णन करे।

<center>or</center>

Explain the meaning and objectives of Inflation Accounting. Give arguments for and against adoption of Inflation Accounting.

<center>or</center>

What is ratio analysis?

अनुपात विश्लेषण क्या है ?

<center>

Section- B

खण्ड—ब

</center>

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अधिकतम अंक : 12

Maximum Marks: 12

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Note: Short Answer Questions. Answer should be given in 200 to 300 words each. Answer all questions. All questions are compulsory.

4. Describe the objectives and importance of Human Resource Accounting.

मानव संसाधन लेखांकन के उद्देश्य एवं महत्त्व का वर्णन करे।

<center>Or</center>

Explain any one method of HR accounting

एच.आर. लेखांकन के किसी एक विधि का वर्णन करें।

<center>Or</center>

What is the role of a Management Accountant in any firm?

किसी संस्था में प्रबन्धकीय लेखांकन की भूमिका बताईये।

5. What do you understand by responsibility accounting?

उत्तरदायित्व लेखांकन से आप क्या समझते है?

<center>Or</center>

Explain Profit Centers?

लाभ केन्द्रो की व्याख्या कीजिए।

<center>Or</center>

Discuss the limitations of Standards Costing?

मानक लागत की सीमाओं का वर्णन कीजिए।

6. Explain the importance and limitations of fund flow statement.

कोष प्रवाह विवरण का महत्त्व एवं सीमाओं का वर्णन कीजिए।

<center>Or</center>

What is Cash Flow Statement ?

कोष प्रवाह विवरण क्या है।

<center>Or</center>

Describe the advantages of Budgetary Control?

बजटरीय नियन्त्रण के लाभ बताईये।

7. Write the importance of Financial Ratio's.

वित्तीय अनुपातों का महत्त्व लिखे।

<center>Or</center>

Explain liquidity Ratio ?

तरलता अनुपात क्या है।

<center>Or</center>

Distinguish between Horizontal and Vertical Analysis?

उदग्र एवं क्षैतिज विष्लेषण में अंतर।

8. Analysis the process of budgetary control.

बजटरी नियंत्रण की प्रक्रिया का विश्लेषण करे।

<center>Or</center>

Explain any Three Accounting Standards?

किन्ही तीन लेखांकन माानको का वर्णन कीजिए।

<center>Or</center>

Present a specimen of Cash Flow Statement in the form of As-3.

कोष प्रवाह विवरण का नमूना प्रस्तुत कीजिए।

9. Discuss the principles of reporting?

प्रतिवेदन के सिद्धान्तों की बताइये।

<center>Or</center>

Explain Cost Centers ?

लागत केन्द्र की व्याख्या कीजिए।

<center>Or</center>

How is determination of Responsibility Centres made?

उत्तरदायित्व केन्द्र का निर्माण कैसे किया जाता है।

उत्तर प्रदेष राजर्षि टण्डन मुक्त विष्वविद्यालय,प्रयागराज

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Master of Commerce Programme (M.Com)

विषय	: वाणिज्य	विषय कोड	: एम.काम
Subject	: Commerce	Subject Code	: M.Com
कोर्स शीर्षक	: व्यावसायिक सांख्यिकी	कोर्स कोड	: एम.काम – 04
Subject Title	: Business Statistics	Course Code	: M.Com – 04/
			` M.Com – 02(New)

अधिकतम अंक : 30
Maximum Marks: 30

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each. Answer all questions. All questions are compulsory.

Section- A
खण्ड–अ

अधिकतम अंक : 18
Maximum Marks: 18

1. What is the relevance of statistics in business?
   सांख्यिकी का व्यावसाय में महत्त्व क्या है?

   Or

   Define Mean, Median Mode? How are they calculated?

   Or

   What is a meant by Central Tendency? Discuss the merits and drawbacks of various types of averages.

2. Distinguish between dispersion and skewness.
   अपकिरण तथा विषमता मे अन्तर कीजिए।

   Or

   Differentiate between Simple Aggregative Index & un weighted Index Number?

   Or

   How does a Normal distribution differ from Binomial distribution? Explain.

3. Differentiate between binomial and Poisson distribution.
   विनोमियल तथा प्रायसन डिस्ट्रीब्यूषन में अन्तर कीजिए।

   Or

   What are elementary properties of the Probability?

   Or

Give Mathematical and Statistical definition of probability and point out their limitation.

Section- B
खण्ड—ब

अधिकतम अंक : 12

Maximum Marks: 12

Note: Short Answer Questions. Answer should be given in 200 to 300 words each. Answer all questions. All questions are compulsory.

4. What is the importance of sample and sampling in statistics?
   सांख्यिकी में प्रतिदर्ष तथा प्रतिदर्षन का क्या महत्त्व है।

   Or

   State the difference between Normal distribution & Binomial distribution.

   Or

   Write a short note on the Bayes Theorem.

5. What are the merits of an ideal average?
   एक आदर्ष मध्य के क्या गुण है।

   Or

   Explain Fisher's Z Test?

   Or

   Write a short essay on Position distribution.

6. Explain the meaning of correlation.
   सहसम्बन्ध का अर्थ बताइये।

   Or

   What are moments?

   Or

   What is Standard Error?

7. What is skewness?
   विषमता क्या है?

   Or

   Probability of occurring of two events A & B are 0.25 & 0.50. Chance of occurring of evenly A & B together is 0.14. What is the Probability that nither A nor B will occur?

   Or

   How for is it useful for hypothesis testing and decision making?

8. Explain probability?
   प्रायिकता क्या है?

   Or

   Calculate Fisher's Ideal Index Number.

Commodities	Base Year		Current Year	
	Price	Quantity	Price	Quantity
Food	16	50	24	45
Rent	20	5	15	8
Clothing	18	30	24	25
Fuel	10	6	12	16

Or

What is meant by dispersion?

9. Define primary and secondary data?
   प्राथमिक एवं द्वितीयक संमको की व्याख्या करे।

Or

Write short Notes on Sampling?

Or

Also explain the various measures of skewness.

उत्तर प्रदेष राजर्षि टण्डन मुक्त विष्वविद्यालय,प्रयागराज

अधिन्यास (Assignment)   2020-2021

Master of Commerce Programme (M.Com)

विषय	: वाणिज्य	विषय कोड	: एम.काम
Subject	: Commerce	Subject Code	: M.Com
कोर्स शीर्षक	: वित्तीय प्रबन्धन	कोर्स कोड	: एम.काम – 05
Subject Title	: Financial Management	Course Code	: M.Com – 05 (O)
			M.Com – 03 (N)

अधिकतम अंक : 30
Maximum Marks: 30

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each. Answer all questions. All questions are compulsory.

Section- A

खण्ड–अ

अधिकतम अंक : 18
Maximum Marks: 18

1. "Financial management is a part of general management." Give your views about the statement.
   "वित्तीय प्रबन्ध सामान्य प्रबन्ध का एक हिस्सा है।" इस कथन पर अपना विचार दीजिये।

   Or

   Define Cost of Capital". How will you determine the cost of capital from different sources?

   Or

   What is Time Value of Money? Explain Time preference Money?

2. Explain the various methods of capital budgeting.
   पूँजी बजटन की विभिन्न विधियों की व्याख्या कीजिये।

   Or

   What do you understand by capital structure? Explain the points which are considered in determining the capital structure of any business.

   Or

   What is working Capital? How it is estimated? Explain "Projected Balance Sheet" method in this regard?

3. What is leverage? Explain its types.
   लीवरेज क्या है? इसके प्रकारों की व्याख्या कीजिये।

   Or

Explain the nature and importance of working capital. How would you estimate the working capital requirement?

<center>Or</center>

What do you understand by Dividend? Explain various models in this context?

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Section- B

खण्ड—ब

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अधिकतम अंक : **12**

Maximum Marks: 12

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Note: Short Answer Questions. Answer should be given in 200 to 300 words each. Answer all questions. All questions are compulsory.

4. What do you mean by finance function
   वित्त कार्य से आप क्या समझते है?

<center>Or</center>

What is meant by dividend? Explain the various factors which influence the dividend decision of a firm.

<center>Or</center>

Explain various types of leverages with examples?

5. What are the elements of finance forecasting?
   वित्तीय पूर्वानुमान के मूल तत्व क्या हैं?

<center>Or</center>

What is the scope of Finance Function?

<center>Or</center>

What is stable dividend policy?

6. State the limitations of Modigliani and Miller theory.
   मोदीगिलयानी व मिलर सिद्धान्त की सीमाएं बताइये।

<center>Or</center>

Explain Pay Back Period.

<center>Or</center>

What are factors affecting Dividends?

7. What are the sources of short term finance?
   अल्पकालीन वित के साधन क्या है?

<center>Or</center>

Discuss the factors that determine the need for cash.

<center>Or</center>

Why Cash Management is necessary? Explain?

8. What are the determinants of working capital?
   कार्यशील पूँजी के निर्धारक घटक क्या है?

Or

Explain the objective of inventory management.

Or

Explain Millers approach in Capital structure Decisions?

9. What is economic order quality?

   आर्थिक आदेश मात्रा किसे कहते हैं?

Or

Define Financial Leverage, Operating Leverage and Combined Leverage.

Or

What is weighted Average Cost of Capital?

उत्तर प्रदेष राजर्षि टण्डन मुक्त विष्वविद्यालय,प्रयागराज

अधिन्यास (Assignment)   2020-2021

Master of Commerce Programme (M.Com)

विषय	: वाणिज्य	विषय कोड	: एम.काम
Subject	: Commerce	Subject Code	: M.Com
कोर्स शीर्षक	: व्यावसायिक पर्यावरण	कोर्स कोड	: एम.काम – 02
Subject Title	: Business Environment	Course Code	: M.Com - 02 / M.Com D-01

अधिकतम अंक : 30
Maximum Marks: 30

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each. Answer all questions. All questions are compulsory.

Section- A
खण्ड–अ

अधिकतम अंक : 18
Maximum Marks: 18

1. Analysis the components of business environment.
   व्यावसायिक पर्यावरण के घटकों को विश्लेशित करे।

   Or

   Explain the significance of business environment and distinguish between the external and internal elements of environment.

   Or

   What is meant by Business Environment? Describe its various components.

2. Describe the dimensions of social responsibility of business.
   व्यवसाय के सामाजिक उत्तरदायित्व का वर्णन करे।

   Or

   Describe the objectives and functions of world trade organization. In what ways has it benefited India?

   Or

   Discuss critically the Present Industrial Policy of Government of India 1991 what are its recent trends?

3. Discuss the significance and growth of small scale sector.
   लघु उद्योग के महत्त्व एवं वृद्धि पर चर्चा करे।

   Or

   Explain and illustrate the Balance of payment. How does it differ from Balance of Trade? Suggest the measures for correcting the disequilibrium in the balance of payment.

   Or

Who is consumer under the Consumer Protection Act, 1986. Explain the prescribed procedure adopted by the District Forum under the Consumer Protection Act, 1986.

Section- B
खण्ड—ब

अधिकतम अंक : 12

Maximum Marks: 12

Note: Short Answer Questions. Answer should be given in 200 to 300 words each. Answer all questions. All questions are compulsory.

4. Write the importance of foreign trade

विदेश—व्यापार का महत्त्व लिखे।

Or

Describe the objectives and distinguishing features of Foreign Exchange Management Act.

Or

Discuss the relationship between profit objective and social responsibility of business.

5. What do you understand by foreign direct investment?

प्रत्यक्ष विदेशी निवेश से आप क्या समझते है?

Or

Define Monetary Policy and enumerate the main points of present monetary policy of Government of India.

Or

Explain the meaning, objective and importance of Fiscal Policy.

6. Evaluate the new industrial policy.

नयी औद्योगिक नीति का मूल्यांकन करें।

Or

Explain the role of Multinational Corporation in India.

Or

What do you mean by world trade organization?

7. What are the financial indicators of sickness?

रुग्णता के वित्तीय सूचकांक क्या है?

Or

Discuss the main provision of the consumer protection Act, 1986.

Or

How does the Government control business in our country through corporate Laws?

8. Discuss the role of EXIM bank.

EXIM बैंक की भूमिका पर चर्चा करें।

Or

Describe the promotional and entrepreneurial role of the Government in business.

Discuss the Trade Policy of India.

9. Write the functions of WTO.

WTO के प्रकार्य लिखे।

Point out the main objectives of environmental law.

What is SWOT analysis?

उत्तर प्रदेष राजर्षि टण्डन मुक्त विष्वविद्यालय,प्रयागराज
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Master of Commerce Programme (M.Com)

विषय	: वाणिज्य	विषय कोड	: एम.काम
Subject	: Commerce	Subject Code	: M.Com
कोर्स शीर्षक	: प्रबन्धन सिद्धान्त एवं पर्यावरण	कोर्स कोड	: एम.काम—डी – 02
Subject Title	: Management Principle and Process	Course Code	: M.Com-D - 02

अधिकतम अंक : 30
Maximum Marks: 30

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each. Answer all questions. All questions are compulsory.

Section- A
खण्ड—अ

अधिकतम अंक : 18
Maximum Marks: 18

1. केन्द्रीयकरण तथा विकेन्द्रीकरण के मध्य अन्तर करे?

Or

Discuss the increasing importance of management in the development of India.

Or

What is organization? Explain its principles and characteristics

2. हेनरी फेयोल द्वारा प्रतिपादित 14 सूत्रीय सार्वभौमिक सिद्धान्त की विवेचना कीजिये?

Or

Explain the concept of planning and describe its types.

Or

Explain the various types of decision?

3. एक प्रबन्धक के विभिन्न कार्यो को समझाते हुए, प्रबन्धन के विभिन्न स्तरों को विस्तार से समझाइये?

Or

What are organization concepts? Describe organization process

Or

Define control? Explain the process of control

Section- B
खण्ड—ब

अधिकतम अंक : 12
Maximum Marks: 12

Note: Short Answer Questions. Answer should be given in 200 to 300 words each. Answer all questions. All questions are compulsory.

4. प्रबन्ध से आप क्या समझते हैं? वैज्ञानिक प्रबन्ध की अवधारणा को समझाइये।

Or

What is meant by ideal organization?

Or

Write short note vroom's expectancy theory?

5. प्रबन्ध के विभिन्न साम्प्रदायों को सूचिबद्ध कीजिये?

Or

Why organization is necessary in Management?

Or

Write short note on Decision Making

6. संगठन से आप क्या समझते हैं? क्या विष्वविद्यालय एकें संगठन है।

Or

Explain informal planning.

Or

Write a note on style of managers.

7. संचार के विभिन्न माध्यमों को समझाइयें?

Or

What is single use planning?

Or

What are the character tics of effective communication system ?

8. सिद्धान्त 'X' तथा 'Y' को समझाइये?

Or

What is meant by management concept?

Or

Explain any theory of motivation

9. अल्पकालीन नियोजन तथा दीर्घकालीन नियोजनों के मध्य अन्तर कीजिये?

Or

What is meant by management process?

Or

Explain the Autocratic theory of leadership?

उत्तर प्रदेष राजर्षि टण्डन मुक्त विष्वविद्यालय,प्रयागराज

अधिन्यास (Assignment)   2020-2021
Master of Commerce Programme (M.Com)

विषय	: प्रबन्धन	विषय कोड	: एम.काम
Subject	: Commerce	Subject Code	: M.Com
कोर्स शीर्षक	: संचार एवं शोध विधि	कोर्स कोड	: एम.काम – 06
Subject Title	: Communication Skill and Research Methodology	Course Code	: M.Com - 06 N

अधिकतम अंक : 30
Maximum Marks: 30

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each. Answer all questions. All questions are compulsory.

Section- A
खण्ड–अ

अधिकतम अंक : 18
Maximum Marks: 18

1. प्रतिवेदन क्या है और इसके विभिन्न प्रकार बताई?

   Or

   Discuss the concept of Business Communication and its importance?

   Or

   Describe the main barriers to Communication. How will you remove them?

2- Explain the various types of communication

   Or

   Explain the term Business writing and provide a specimen of commercial letter?

   Or

   Explain the concept of report and their importance. Also describe the steps of effective reporting.

3. वर्तमान व्यापारिक परिवेशक में शोध क्यों महत्त्वपूर्ण है? चर्चा करिये।

   Or

   Write a note on writing process of Business Messages?

   Or

   What do you mean by non-verbal communication? Explain various type of non-verbal communication.

Section- B
खण्ड–ब

अधिकतम अंक : 12
Maximum Marks: 12

Note: Short Answer Questions. Answer should be given in 200 to 300 words each. Answer all questions. All questions are compulsory.

4- What is the questionnaire?

प्रश्नावली क्या है?

<div align="center">Or</div>

Examine the importance of Non-Verbal communication in business organization?

<div align="center">Or</div>

Define Interview and Analyse the Various types of Interview.

5- What point should be kept in mind while writing a research report?

अनुसंधान प्रतिवेदन लिखते समय किन किन बातो का ध्यान रखना चाहिये?

<div align="center">Or</div>

Discuss nature of Scientific Research?

<div align="center">Or</div>

Discuss the characteristics of a good hypothesis.

6- Differentiate between questionnaires & schedule

प्रश्नावली एवं अनुसूची में अन्तर करे?

<div align="center">Or</div>

What is descriptive Research?

<div align="center">Or</div>

What is purposive sample?

7- How biodata is prepared for interview?

साक्षात्कार के लिये बायोडाटा कैसे तैयार किया जाता है?

<div align="center">Or</div>

What is Research Design?

<div align="center">Or</div>

What is Brain Storming method in research?

8- Explain barriers of communication?

सम्प्रेषण की बाधाये बताये?

<div align="center">Or</div>

Discuss methods of data collection?

<div align="center">Or</div>

What is active listening?

9- How is research problems derived?

शोध समस्याये का प्रतिपादन कैसे किया जाता है?

<div align="center">Or</div>

What are the objectives of Hypothesis?

<div align="center">Or</div>

What do you mean by applied research?

उत्तर प्रदेष राजर्षि टण्डन मुक्त विष्वविद्यालय,प्रयागराज
अधिन्यास (Assignment) 2020-2021
Master of Commerce Programme (M.Com)

विषय	: प्रबन्धन	विषय कोड	: एम.काम
Subject	: Commerce	Subject Code	: M.Com
कोर्स शीर्षक	: प्रबन्धन सिद्धान्त एवं पर्यावरण	कोर्स कोड	: एम.काम – 05
Subject Title	: Marketing Management	Course Code:	M.Com – 05 (N)
			M.Com – 08 (O)

अधिकतम अंक : 30
Maximum Marks: 30

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each. Answer all questions. All questions are compulsory.

Section- A
खण्ड—अ

अधिकतम अंक : 18
Maximum Marks: 18

1. विपणन क्या है? विपणन प्रबन्धन के उद्देश्य तथा महत्त्व पर विस्तार से प्रकाश डालिये।

Or

Explain the concept of Marketing Managements? Discuss its objective, nature and Importance in detail?

Or

What is marketing? Diffentiate between old and new concept of Marketing.

2. बाजार विभक्तीकरण को समझाते हुए। इसके विभिन्न आधारों को समझाते हुए सैमसंग मोबाइल के बाजार विभक्तीकरण की रणनीति पर प्रकाश डालिये?

Or

What do you understand by Price? Draw its importance also explain various methods of pricing?

Or

What do you understand by price? Explain its importance in Marketing.

3. उत्पाद से आप क्या समझते हैं? नवीन उत्पाद विकास के विभिन्न चरणों को समझाइयें?

Or

Define Advertising. Explain objectives & utility of adverting in modern business.

Section- B
खण्ड—ब

अधिकतम अंक : 12
Maximum Marks: 12

Note: Short Answer Questions. Answer should be given in 200 to 300 words each. Answer all questions. All questions are compulsory.

4. मूल्य सम्बन्धी विभिन्न रणनीतियों को लिपिबद्ध करें?

Or

Define Market Segmentation?

Or

What do you understand from Marketing Mix.

5. अन्तर्राष्ट्रीय बाजार में प्रवेष के विभिन्न तरीके बताइये?

Or

What are the entry modes in International Market?

Or

What are the objective of marketing segmentation.

6. ब्रान्डिंग की विभिन्न विधियों को समझाइये?

Or

Define stages of Product Life Cycle?

Or

Which factor affect product life cycle?

7. ''विपणन मिश्र'' की आवधारणा को स्पष्ट करें?

Or

Differentiate between Branding & Trademark?

Or

What do you mean by personal selling?

8. विज्ञापन के विभिन्न प्रकारों पर प्रकाष डालिये?

Or

Differentiate between personal selling and sales promotion?

Or

Differentiate between "Product Brand" and "Trade Mark".

9. विपणन शोंध क्यों आवष्यक है? अपने शब्दों में समझाइये।

Or

List advantage and is advantage of e-business?

Or

What is Product Concept?

उत्तर प्रदेष राजर्षि टण्डन मुक्त विष्वविद्यालय,प्रयागराज

अधिन्यास (Assignment)   2020-2021

Master of Commerce Programme (M.Com)

विषय	: वाणिज्य	विषय कोड	: एम.काम
Subject	: Commerce	Subject Code	: M.Com
कोर्स षीर्षक	: प्रबन्धकीय अर्थषास्त्र	कोर्स कोड	: एम.काम – 10
Subject Title	: Managerial Economics	Course Code	: M.Com – 10 (O)
			M.Com – 06 (N)

अधिकतम अंक : 30
Maximum Marks: 30

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each. Answer all questions. All questions are compulsory.

Section- A

खण्ड–अ

अधिकतम अंक : 18
Maximum Marks: 18

1. Discuss the objectives of Managerial economics. How for the study of managerial economics is useful in the decision making process?
   प्रबन्धकीय अर्थशास्त्र के उद्दश्यों की विवेचना कीजिये। निर्णयन प्रक्रिया में यह कहाँ तक उपयोगी है?

   Or
   How do you measure the "elasticity of demand" Explain?
   Or
   Explain meaning of Demand Forecasting? Also discuss scope and method of Demand Forecasting?

2. How do you measure the price elasticity of demand? Explain
   मांग की कीमत लोच को आप कैसे मापेंगे? व्याख्या कीजिये।

   Or
   Explain the laws of Returns with the help of a suitable diagrams?
   Or
   What do you understand by Elasticity of Demand? Also discuss income Elasticity and cross Elasticity of demand?

3. What is demand forecasting? Why is it needed?
   माँग पूर्वानुमान क्या है? इसकी आवश्यकता क्यों पड़ती है?

   Or

"Demand forecasting help in business growth? Explain

Or

How many phases involved in business cycle. Explain importance and use of cost benefit analysis in India

Section- B

खण्ड—ब

Note: Short Answer Questions. Answer should be given in 200 to 300 words each. Answer all questions. All questions are compulsory.

4. What is law of variable proportions?
   परिवर्तनशील अनुपातों की नियम क्या है?

   Or

   Give the scope of Managerial Economics?

   Or

   What do you understand by law of demand?

5. What do you mean by opportunity cost?
   अवसर लागत से आप क्या समझते हैं?

   Or

   Discuss the different types of Costs?

   Or

   Explain profit and sales maximization under perfect competition?

6. What is Monopoly? Explain determination of price under monopoly?
   एकाधिकार क्या है?एकाधिकार के अन्तर्गत मूल्य निर्धारण को बताइए?

   Or

   "Profit is the reward for risk taking" Explain?

   Or

   Discuss Accounting and Economic costs?

7. "Profit is the reward for bearing the risk" Comment?
   "लाभ जोखिम उठाने का पुरस्कार है" टिप्पणी कीजिए?

   Or

   What is Monopoly? Explain determination of price under monopoly?

   Or

   How is price determined under perfect competition?

8. What is Business Cycle? Explain
   व्यवसाय चक्र क्या है?

   Or

   Explain Marshall's cardinal approach?

Or
Define concept and measurement of National Income.

9. Explain Price determination under perfect compilation

माँ के नियम की व्याख्या कीजिये।
Or
What are demerits of price determination?
Or
What do you mean by Input-output in development planning?

उत्तर प्रदेष राजर्षि टण्डन मुक्त विष्वविद्यालय,प्रयागराज

अधिन्यास (Assignment)　　　2020-2021

Master of Commerce Programme (M.Com)

विषय	: प्रबन्धन	विषय कोड	: एम.काम
Subject	: Commerce	Subject Code	: M.Com
कोर्स शीर्षक	: मानव संसाधन प्रबंध	कोर्स कोड	: एम.काम – 07/ M.Com D-03
Subject Title	: Human Resource Management	Course Code	: M.Com – 07/ M.Com D-03

अधिकतम अंक : 30
Maximum Marks: 30

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each. Answer all questions. All questions are compulsory.

Section- A

खण्ड—अ

अधिकतम अंक : 18
Maximum Marks: 18

1. What do you understand by Human Resource Management? Discuss its features and significance.
मानव संसाधन प्रबन्धन से आप क्या समझते है? इसके प्रमुख तत्वों एवं महत्त्व को बताइये।

Or

Define objective and importance of Human Resource Management outline Functions of Human Resource Management.

Or

Define Human Resource Management? What are its functions & importance?

2. Describe the methods of recruitment.
भर्ती की विधियों का वर्णन करें।

Or

What do you understand by Recruitment & Selection? Explain Method of Recruitment selection.

Or

"Recruitment is positive process while selection is negative process" Why?

3. Discuss the role and significance of industrial relations in the organisations
संगठनों मे औद्योगिक सम्बन्धों की भूमिका एवं महत्त्व पर बहस करें।

Or

What do you understand by performance appraisal & potential appraisal? Write steps involved in performance appraisal.

Or

Differentiate between performance appraisal & Potential appraisal?

Section- B

खण्ड—ब

<div align="right">

अधिकतम अंक : 12

Maximum Marks: 12
</div>

Note: Short Answer Questions. Answer should be given in 200 to 300 words each. Answer all questions. All questions are compulsory.

4. How Job evaluation is significant for the organization?
   संगठनों के लिये कार्य मूल्यांकन कैसे महत्त्वपूर्ण है?

Or

Discuss factor affecting Human Resource Management.

Or

Explain the HR planning?

5. Explain the employee welfare and its significance.
   कर्मचारी कल्याण एवं उसका महत्त्व बताइए।

Or

What do you understand by Selection Method?

Or

What is Job Analysis?

6. Why worker's improvement is essential for the organizations?
   संगठनों हेतु कर्मचारी सशस्तिकरण क्यों आवश्यक है?

Or

Expain Methods of Wage Payment?

Or

What are various methods of Training

7. Analyse the incentive wage payment system.
   प्रेरणात्मक मजदूरी भुगतान पद्धति को विश्लेषित करें।

Or

Define scope and importance of Employee Welfare?

Or

Discuss the objectives and functions of Trade Unions?

8. What are the Grievance Management Technologies?

   परिवेदना प्रबन्धन तकनीकें क्या है?

   <center>Or</center>

   Define objectives and Functions of Trade Union?

   <center>Or</center>

   State the principles & approach of Employee welfare?

9. Explain the benefits of training.

   प्रशिक्षण के लाभों को स्पष्ट करें।

   <center>Or</center>

   What do you understand by Principle of Industrial Relations?

   <center>Or</center>

   What is Job Description?

उत्तर प्रदेष राजर्षि टण्डन मुक्त विष्वविद्यालय,प्रयागराज

अधिन्यास (Assignment)   2020-2021
Master of Commerce Programme (M.Com)

विषय	: वाणिज्य	विषय कोड	: एम.काम
Subject	: Commerce	Subject Code	: M.Com
कोर्स शीर्षक	: उद्यमिता एवं लघु व्यापार प्रबंधन	कोर्स कोड	: एम.काम – 09 (O)
Subject Title	: Entrepreneurship & Small Business Management	Course Code	: M.Com –D- 04 (N)

अधिकतम अंक : 30
Maximum Marks: 30

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each. Answer all questions. All questions are compulsory.

Section- A
खण्ड–अ

अधिकतम अंक : 18
Maximum Marks: 18

1- What is the various promotional policy of U.P. Govt. to promote small scale induct?
लघु उद्यमियों हेतु उत्तर प्रदेश सरकार द्वारा संचालित विभिन्न प्रोत्साहन नीतियों को समझाइये?

Or

Discuss briefly various theories of entrepreneurship. Which one is more suitable for India?

Or

What is basic element of entrepreneurship? Describe success Mantras of entrepreneurships?

2. ''किसी भी उद्यम के लिये वित्त रक्त संचार का कार्य करता है'' उपरोक्त कथन को लघु उद्यमों के सन्दर्भ में विवेचन कीजिये?

Or

What is a project? What are its objectives?

Or

What is the importance of location for a new enterprise? Describe the factors affecting the location of an enterprise?

3- ''राजनैतिक वातारण उद्यमिता एवं लघु उद्यमों को किस प्रकार प्रभावित करता है'' टिप्पणी करें?

Or

"Sick companies are those companies which are unable to earn profit." Discuss.

Or

What is the need of funds for a small enterprise? Describe the sources of funds for a small enterprise?

Section- B
खण्ड—ब

अधिकतम अंक : 12

Maximum Marks: 12

Note: Short Answer Questions. Answer should be given in 200 to 300 words each. Answer all questions. All questions are compulsory.

4. एक नये उद्यमों में स्थान निर्धारण का क्या महत्त्व है? स्थान निर्धारण को प्रभावित करने वाले कारको को विस्तार से समझाइये?

Or

How for cultural environment is responsible for entrepreneurship development?

Or

Describe the policy of government towards small scale industry?

5. लघु उद्यमियों हेतु विपणन प्रबन्धन नीतियों को सूचिबद्ध कीजिये?

Or

Discuss the entrepreneurship development programmes in India.

Or

How entrepreneurship is affected by environment?

6. एक सफल उद्यमी की विषेषताओं को सूचिबद्ध कीजिये?

Or

What are the objectives of Project Report?

Or

How will you plan for a new enterprise?

7. परियोजना प्रतिवेदन का प्रारुप रेखांकित करें?

Or

Explain the determinant of location of an enterprise.

Or

Give the format of Project Report?

8. एक नये उद्यम को किस प्रकार से सुव्यवस्थिति ढंग से नियोजित करेगे?

Or

Discuss the different types of capital requirement of SSI Sector.

Or

What is the importance of small scale industries in economic development?

9. भर्ती के विभिन्न स्रोतो का उल्लेख करें?

Or

What do you mean by quality control programme.

Or

Outline the sources Recruitment?